

## EXHIBITORS: BOOK TODAY AND RESERVE YOUR SPOT!

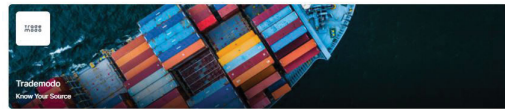
Western Canada's largest seafood industry **Trade Show** has changed gears due to the global pandemic - and we're going Virtual! On November 17-18 we are presenting an online Trade Show to enable companies to meet International Buyers and other businesses directly, online, through our innovative new Virtual Trade Show Portal. **We want you** to be in the center of all the action and activity, meeting new and current customers!

A record 15,000 people attended the **BC Seafood Festival** in the Comox Valley last year, including industry and government delegates and International Buyers. This year will be different, but we're reaching out directly to **thousands of International Buyers** to attend Virtually through our exciting new program that will allow them, with one click, to meet, see and talk with you on Zoom, talk business and even enjoy a **Virtual Tour** of your company! Visitors can visit booths at the Trade Show, and attend industry relevant seminars during both days.

Trade Show Exhibitors each receive:

- A Virtual Booth on the featuring Trade Show Exhibitors
- A FREE mini website from TradeModo to allow you to connect and chat with Trade Show Visitors
- An opportunity to meet directly with **potentially thousands of International Buyers** and customers
- Opportunities for direct Zoom Calls with customers

For more information or to book your booth, call Trade Show Coordinator **Mark MacDonald** at **1-866-758-2684 Ext 120** or email: [mark@businesssexaminer.ca](mailto:mark@businesssexaminer.ca) or go to: <https://hopin.to/events/bc-seafood-expo-2020-x-trademodo>



Large Tab



Medium Tab

Virtual Trade Show Samples: <https://hopin.to/learn>

- Web Cam and Voice capabilities for up to 8 people
- Connections with BC Seafood Industry Growers, Harvesters, Processors, Suppliers, and Associations

**8 Reasons Why You Should Be an Exhibitor:**

- Showcase your newest products to the World!
- Expand your customer base
- Keep an eye on your competition
- Meet face to face with customers - virtually!
- Move excess inventory & close sales
- Expand industry contacts
- Obtain feedback and opinions from customers
- Invite your clients to see you directly!

There are a **Limited Number** of Booths Available, and we expect them to sell-out fast!

Take advantage of **Early Bird Rates before Oct. 30:**

Large Table/Tab: **\$99** Medium Table/Tab: **\$79**  
(Can also be used as a credit for 2021 Expo fees!)

