

# BC SEAFOOD EXPO AT A GLANCE

## WEDNESDAY, JUNE 12TH

8:30 AM	<b>Expo Delegate Registration</b>   Upper Filberg Lobby, Florence Filberg Centre (FFC)
9:00 AM	<b>Trade Show Opens</b>   Conference Hall, FFC & Grand Hall, Native Sons Hall (NSH)
9:00 - 10:15 AM	<b>Session 1; Coastal Restoration: Ocean Plastics, Recycling &amp; Solutions for the Marine Env.</b>   Rotary Hall, Lower FFC <b>Session 2; Indigenous Seafood Industry Success Stories - Part 1</b>   Lodge Room, Lower NSH
9:15 - 10:15 AM	<b>Int'l Export Café; B2B's with Ukraine, Poland, Uzbekistan, Turkey &amp; Serbia</b>   Evergreen Lounge, Lower FFC
10:15 - 10:45 AM	<b>Coffee &amp; Networking Break</b>   Conference Hall, FFC & Grand Hall, NSH <b>Product Demo</b>   New Product Showcase Stage in the Conference Hall, FFC
10:45 - 12:00 PM	<b>Session 3; Free Trade Agreements</b>   Rotary Hall, Lower FFC <b>Session 4; Indigenous Seafood Industry Success Stories - Part 2</b>   Lodge Room, NSH
10:45 - 11:45 PM	<b>Int'l Export Café; B2B's with Korea, Japan &amp; Vietnam</b>   Evergreen Lounge, Lower FFC
12:00 - 1:00 PM	<b>Lunch &amp; Networking</b>   Conference Hall, FFC & Grand Hall, NSH
1:00 - 2:00 PM	<b>Session 5; Keynote Plenary – Innovations &amp; Advances in Farmed, Harvest &amp; Wild Fisheries: Leading Sustainability and Seafood Industries</b>   Sid Williams Theatre
2:10 - 5:30 PM	<b>Session 6; BC's Best Weed: Seaweed Commercialization Workshop</b>   Lodge Room, Lower NSH
2:15 - 3:15 PM	<b>Int'l Export Café; B2B's with China, Hong Kong, Singapore &amp; USA</b>   Evergreen Lounge, Lower FFC
2:15 - 3:30 PM	<b>Session 7; Free Trade Agreements – Part 1</b>   Rotary Hall, Lower FFC
4:00 PM	<b>Trade Show Closes</b>   Conference Hall, FFC & Grand Hall, NSH
5:30 - 8:30 PM	<b>International Buyers Reception*</b>   Conference Hall, FFC & Grand Hall, NSH Proudly sponsored by Flying Fresh Air Freight & Comox Valley Economic Development

## THURSDAY, JUNE 13TH

9:00 AM	<b>Registration &amp; Trade Show Open</b>   Conference Hall, FFC & Grand Hall, NSH
9:00 - 10:15 AM	<b>Session 8; Innovations to Drive Economic Growth in Fisheries &amp; Aqua: Nutraceuticals, Pharmaceuticals &amp; Genomics in Action</b>   Rotary Hall, Lower FFC <b>Session 9; Free Trade Agreements - Part 2</b>   Lodge Room, Lower NSH
9:15 - 10:15 AM	<b>Int'l Export Café; B2B's with China, Hong Kong, Singapore &amp; USA</b>   Evergreen Lounge, Lower FFC
10:15 - 10:45 AM	<b>Coffee &amp; Networking Break</b>   Conference Hall, FFC & Grand Hall, NSH <b>Branding Innovations</b>   New Product Showcase Stage in the Conference Hall, FFC
10:45 - 12:00 PM	<b>Session 10; Funding Innovation</b>   Rotary Hall, Lower FFC <b>Int'l Export Café; B2B's with Korea, Japan &amp; Vietnam</b>   Evergreen Lounge, Lower FFC
12:00 - 1:00 PM	<b>Lunch &amp; Networking Sponsored by Mowi Canada West</b>   Conference Hall, FFC & Grand Hall, NSH
1:00 - 2:00 PM	<b>Session 11; Keynote Plenary - Mark Saunders, Chairperson, Int. Year of the Salmon</b>   Sid Williams Theatre
2:15 - 3:15 PM	<b>Int'l Export Café; B2B's with Ukraine, Poland, Uzbekistan, Turkey &amp; Serbia</b>   Evergreen Lounge, Lower FFC
2:15 - 3:30 PM	<b>Session 12; The Seafood Blackbox Culinary Challenge</b>   New Product Showcase Stage in the Conference Hall, FFC
2:15 - 4:00 PM	<b>Session 13; Tagging &amp; Record keeping under DFO Conditions of Licence – Hosted by the BC Shellfish Growers Association</b>   Lodge Room, Lower NSH
3:30 PM	<b>Trade Show Closes</b>   Conference Hall, FFC & Grand Hall, NSH
4:00 - 5:30 PM	<b>Air Canada Cargo Reception – Business After Business Networking Reception</b>   Grand Hall, NSH